

BRUCE L. GEISERT

PO Box 254, AMISSVILLE, VA 20106

Home: 540.937.7050

brucegeisert@mindspring.com

Professional Experience

Technology Consultant

2007-Current

- Independent consultant to assist organizations in planning and designing projects for health and education;
- Advisor for international projects in developing private-public partnerships;
- Consultant for investment evaluations for international and domestic projects;
- Design/Strategy consultant for Education projects.

Director, Global Learning Portal, Academy for Educational Development

2004-2007

- Director for International, multi-lingual education portal targeted at educators in developing regions of the world.
- Expanded funding and team to implement internet portal activities, including implementation of system in Arabic;
- Expanded GLP partnerships to include agreements with a variety of Private-Public partnerships for education including: MOU with Education International, MOU with UNESCO, funding from Hewlett foundation, and partnership agreements with Microsoft, Intel, and ORACLE Foundations;
- Developed GLP initiatives to participate in global activities to promote and expand the sharing and federation of open education resources;
- Prepared new project agreement with USAID for additional funding, and developed new USAID GDA mechanism to allow for enhanced participation for PPP activities;
- Represented GLP and AED at numerous international conferences including: BMENA Ministerial meeting in Sharm el-shak; UNESCO/World Economic forum meeting in Paris; AED/PPP for Education meeting in Washington D.C.

Video Media and Technology Consultant, Amissville, Virginia

2001-2004

- Content-Media producer for original video content, including: original production of Film, HD program, documentary, web-site, and streaming-media productions;
- Technology Consultant/Producer for "Business Now", ABC channel 7 (Nationally syndicated) TV show;
- Product consultant to Hughes to define/refine requirement for the next generation Hughes Internet/Video content satellites to launch in 2004/2005;

Sr. Project/Product Manager: America Online

1998 - 2001

Senior Project Manager/Product Development Team Lead

*Executive Broadband Implementation Team
AOL Connectivity Team, Team Leader
America Online Home Networking, Team Leader
5.0 Launch & Infrastructure, Project Team Leader*

- Team Lead of AOL's connectivity strategy/planning group for broadband implementation;
- Directed 350 staff for the launch of the AOL 5.0 software to provide greater product stability, support for new broadband systems, and expand to Windows 2000 platforms.
- Managed, from project inception to product delivery, the design and implementation of AOL's Satellite services with Hughes Networks Systems.
- Led the planning and implementation for Cable broadband technology development.

- Conducted cost/product due diligence for possible International satellite broadband partners (including: SES ASTRA, Asia Net.)
- Negotiated more than \$2 million in contracts with software providers for source rights.
- Pioneered AOL Home Networking product design, and acted as the catalyst for the overall strategy of a three generation product plan.

Project Manager

*DSL Broadband Launch Manager
AOLTV Initial Project Design Manager*

- Prepared and managed AOL's new product launch for DSL service with partners.
- Coordinated 30 developers and team members during the design and implementation of DSL systems during a six week, time-to-market environment for launch with Bell Atlantic, and SBC fall marketing requirements.
- Designed AOLTV management and plans from inception, through "Feature Complete" product requirements phase; evaluated overall project plans and feasibility analysis for the AOLTV hardware production.

Technology Management Consultant

1992 - 1998

Lead IT designer for international projects in developing and implementing information technology components of World Bank loans and AED/USAID projects

- Personnel Information System, Government of Botswana (\$2.5M prototype), AED contract;
- International Loan Management System, Indian Ministry of Finance (\$7.5M project to track \$50 Billion in loans);
- USAID Evaluation of Project Monitoring System: Kenya, Tanzania, Senegal, Ghana, South Africa; (AED Contract);
- Planning & Development Project (AED), Sri Lanka, Ministry of Education (\$4.5M loan for process changes);
- Family Health Project, World Bank/ADB, Viet Nam (\$2.5M for initial project design);
- USAID Project Monitoring System, Software design consultant, USAID;
- Early Childhood Development Loan Development, World Bank, Philippines (\$1.2M seed money);
- Maternal/Child Health Loans, India/World Bank, Loan Preparation (\$20M);

President, Software Innovations, Washington D.C.

1986 - 1992

Founded software company specializing in the design of shrink wrap software solutions for Intl. Development.

Vice-President, Bo Incorporated, Washington D.C.

1985 - 1986

Founded company to design and develop software database solutions for international development organizations.

Peace Corps, Sierra Leone (81-83)/PC Staff 83-85: Washington D.C.

1980 - 1984

Organized health education projects for Peace Corps in 5 African Countries.

Education

- B.S. Experimental Neural Psychology, University of Maryland

1980